



Illinois Association for Institutional Research
Exhibitor and Sponsor Information

I-AIR Forum 2023 **November 6-7 | Rockford, IL**

The Illinois Association for Institutional Research (IAIR) will host its 53rd annual forum in Rockford, IL, and we would like to invite you to participate.

The Illinois Association for Institutional Research (IAIR) is composed of over 200 faculty, staff and administrators at Illinois's public and private, two and four-year colleges, and others who are interested in the study of postsecondary education. IAIR is one of 55 national and international affiliates of the Association for Institutional Research (AIR).

Exhibiting at the IAIR Forum is the ideal way to market your company's products and services to your target audience. IAIR and its parent organization, AIR, are dedicated to the continuous improvement of the practice of institutional research for postsecondary planning, management and operations. Our forum attendees include higher education professionals in institutional research, assessment, analysis and reporting, accreditation, planning, institutional effectiveness and many other areas.

For your convenience IAIR is offering four sponsorship levels, in addition to a basic vendor rate with plus opportunities that can be purchased al la carte.

Pricing is detailed on the following page.

Please complete the [2023 IAIR Forum: Sponsor Interest Form](#) and we will follow-up with additional information.

If you have any questions about this event please contact:

Kelly Iwanaga Becker, Forum Committee Member: kbecker@oakton.edu
Coleen Dickman, 2023 Forum Chair: cdickma1@depaul.edu

Thank you for your interest and support! We look forward to seeing you in November in Rockford!



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Pricing Menu/Details

PLATINUM SPONSOR.....\$1,400

Opportunity to provide swag (lanyards, bags, notebooks with pens, etc.) displaying company logo to be distributed to participants to use with their name badges. Platinum Sponsorships also include:

- Recognition for sponsoring one meal function (Monday Opening Lunch, Monday Reception, Monday Dinner, or Tuesday Breakfast)
- Recognition on Forum website in prime location and prime advertising spot in the Forum materials
- Skirted 6' table and chair in exhibit space
- One presentation slot
- Two complimentary Forum registrations

GOLD SPONSOR.....\$1,000

Gold Sponsor Package includes:

- Recognition for sponsoring one meal function (Monday Opening Lunch, Monday Reception, Monday Dinner or Tuesday Breakfast)
- Recognition on Forum website and organization description in the Forum materials
- Skirted 6' table and chair in exhibit space
- One presentation slot
- One complimentary Forum registration

SILVER SPONSOR..... \$750

Silver Sponsor Package includes:

- Recognition for sponsoring one of two break services
- Organization description in Forum materials
- One presentation slot
- Skirted 6' table and chair in exhibit space
- One complimentary Forum registration

BRONZE SPONSORSHIP.....\$225

Basic vendor registration. Includes one complimentary forum registration, plus opportunities to purchase additional sponsorships items a la carte (listed below).

A LA CARTE OPPORTUNITIES*

**Basic Vendor Registration is a requirement in order to purchase a la carte opportunities listed below.*

MEAL SPONSOR.....\$1,000

SNACK BREAK SPONSOR.....\$500

LISTING IN THE FORUM MATERIALS AND RECOGNIZED ON WEBSITE.....\$200

SKIRTED 6' TABLE IN EXHIBIT SPACE.....\$200

ONE PRESENTATION SLOT.....\$200

INSERTS.....\$50

Flyers, brochures and other promotional materials to be distributed with Forum materials to all attendees

OTHER..... TBD

Have another idea to both promote your organization and further institutional research and higher education? Shoot us an email and we can discuss!